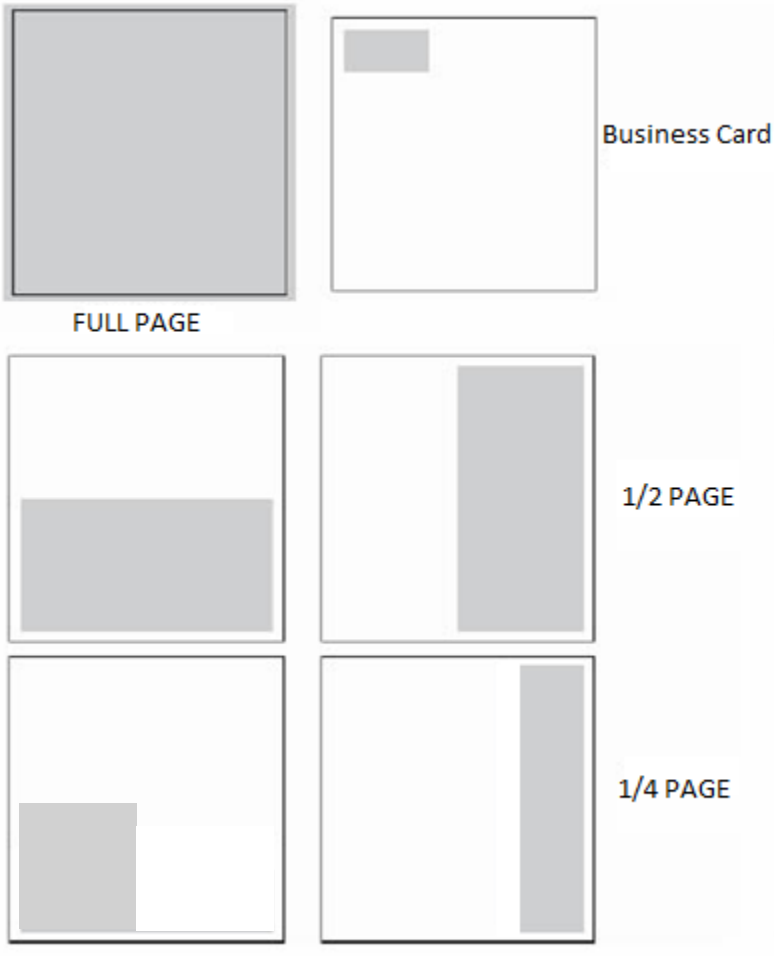




Program Booklet - 7th Annual Scarborough Afro-Carib Fest (SACF) Special Issue - Advertisement Rates



Scarborough Afro-Carib Fest (SACF) is one of the fastest growing festivals in the GTA. Established by the non-profit organization Heritage Skills Development Centre (HSDC) in 2012, the event is a 2-day festival that attracts over 35,000 people and aims to showcase, promote and celebrate the African and Caribbean cultures as well as other cultures that make up the cultural fabric of our community. The event is free and open to people of all ages and cultural backgrounds.



We will be creating a Program Booklet, to be distributed to over 35,000 attendees, where you will have the opportunity to advertise your business/company. Additionally, your business/company will be:

- Listed on our websites, www.scarboroughafrocaribfest.com with a monthly traffic of over 20,780 people per month for 6 months (value of \$1,000).
- Promoted on our social media accounts (Facebook, Twitter, Instagram) two times
- Mentioned by the MC on stage during the event

Scarborough Afro-Carib Fest (SACF) takes place on August 25-26, 2018 at Albert Campbell Square/Scarborough Civic Centre

Special issue of the Scarborough Afro- Carib Fest (SACF) and the event's program

Full page ad	\$500	Inside front cover page	\$900
1/2 page	\$300	Inside back cover page	\$900
1/4 page	\$200	Outside back cover page	\$1,500
Business card size	\$100		

- Printed in 35,000 copies and distributed to attendees at the event. It will also be made available online to allow thousands to read or download throughout the year
- All material has to be sent in a ready-to-print format in PDF or JPG file.
- The sizes have been chosen to make it easy and affordable:
 - Full page size 5" x 9"
 - 1/2 page horizontal 5" x 4"
 - 1/2 page vertical 2^{1/2}" x 9"
 - Inside front/back cover page 5" x 9"
 - 1/4 page vertical 2^{1/2}" x 3^{1/2}"

For more information, please call us at 416-345-1613 or email us at info@scarboroughafrocaribfest.com

Twitter: @AfroCaribFest
Facebook: SACFestival
www.scarboroughafrocaribfest.com